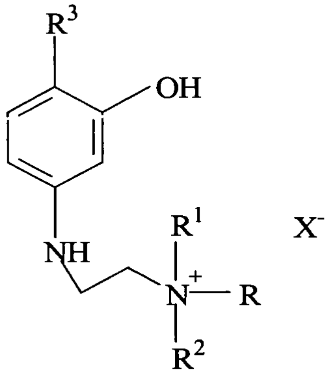
ABSTRACT

Couplers for hair coloring compositions for oxidative dyeing of hair are compounds of formula (1):



(1)

wherein X is selected from halogen; R^3 is selected from the group consisting of C_1 to C_2 alkyl and hydroxyethyl; and R, R^1 and R^2 are each independently selected from C_1 to C_{22} alkyl or C_1 to C_{22} mono or dialkyl groups, or two of R, R^1 and R^2 together with the the nitrogen atom to which they are attached form a C_3 to C_6 cycloaliphatic or a C_3 to C_{14} aromatic group, the cycloaliphatic or aromatic group optionally containing in their rings one or more hetero atoms selected from O, S and N atoms.

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